

# Where Your Assets Live Matters!



## Is Your Family Protected?

You dream, you plan, you build...

"It" all comes together



**You protect your assets from physical threats; fire, flood, theft and other damage.**

**There are other threats that are not so obvious, such as lawsuits and credit issues.**



### How Protected are Your ASSETS?

Income  
Cash/Savings  
Real Property  
Business  
Collectibles  
Land  
Inventory  
Investments  
Life Insurance Cash Value  
Life Insurance Death Benefit

### How Good is Your PROTECTION?

Bank  
Fence or Wall  
Guard  
Strongbox or Safe  
Trust  
State Protection  
Federal Protection

## How do you protect "it"?

Whether you are building a business, an investment portfolio, a home, or a legacy, protection is necessary. Risk can appear from nowhere...a fire, a flood...a lawsuit or even a chronic illness!

For our physical assets, we purchase flood and fire insurance.

While we are far more likely to be sued than to experience a home fire, we do the minimal to protect ourselves from these other threats.

## RISK!!! It's Everywhere.

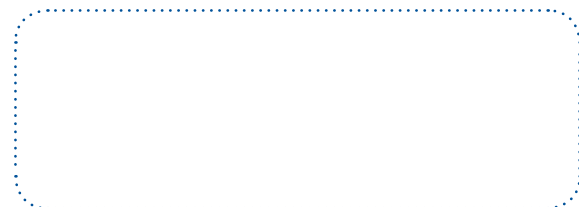
In an era of uncertainty, the risk of losing one's assets is only a moment away.

Contact your agent for information about your asset protection option.

### Your Personal Plan of Protection

Help protect your assets from future potential creditors with asset protection tools. In addition to helping you attain a level of asset protection, these tools may also help address your need for privacy and your desire to access and/or control the asset. What's more, these tools can help meet your need for protection in the event you develop a medical condition requiring continuous care and supervision.

**Contact your agent for information about how life insurance can help protect you.**



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